GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	, PG_00066595
Field of study	Mathematics

Date of commencement of studies	October 2024	Academic year of realisation of subject	2024/2025
Education level	second-cycle studies	Subject group	Humanistic-social subject group
Mode of study	Full-time studies	Mode of delivery	e-learning
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	2.0
Learning profile	general academic profile	Assessment form	assessment

Conducting unit	Institute Of Naval Architecture -> Faculty Of Mechanical Engineering And Ship Technology -> Wydziały Politechniki Gdańskiej

Name and surname of lecturer (lecturers)	Subject supervisor	dr Anna Dembicka
	Teachers	dr Anna Dembicka

Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 30.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	30	2.0	18.0	50

Subject objectives	Familiarizing the student with the meanders of self-presentation, optimal communication with the labor market and elements of the employee talent management process.

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[K7_K71] is able to explain the need to apply knowledge from humanistic, social, economic or legal sciences in order to function in a social environment	The student has competences in the field of interpersonal communication, including the ability to apply the rules of linguistic correctness in practice. The student has the ability to work in a team.	[SK5] Assessment of ability to solve problems that arise in practice [SK4] Assessment of communication skills, including language correctness [SK3] Assessment of ability to organize work [SK1] Assessment of group work skills
	[K7_W71] has general knowledge in humanistic, social, economic or legal sciences, including their fundamentals and applications	The student is able to create a professional CV and cover letter. The student has knowledge of the methods used to identify, evaluate, develop and retain talents on the modern labor market.	[SW3] Assessment of knowledge contained in written work and projects [SW2] Assessment of knowledge contained in presentation [SW1] Assessment of factual knowledge
	[K7_U71] is able to apply knowledge from humanistic, social, economic or legal sciences in order to solve problems	The student has the ability to plan and organize work. The student has the ability to present his strengths and interests during individual speeches	[SU5] Assessment of ability to present the results of task [SU2] Assessment of ability to analyse information [SU4] Assessment of ability to use methods and tools

Subject contents	1. Employee's professional potential in the light of the challenges of the knowledge-based economy.2. Employee talents - ways to discover, systematize and develop them. 3. Organizational and individual competences. Qualifications and competences. 4. 34 Gallup Talents - definitions and analysis. 5. The importance of effective communication - overcoming communication barriers and conflict management. 6. The specificity of cooperation between virtual teams - factors that strengthen and weaken team creativity. 7. Employee self-presentation (fright, the art of speaking, winning the favor of the audience). 8. Features of successful public speaking (body language, language errors, graphic elements in speeches, etiquette and savoir vivre).9. Rules for writing CVs and cover letters. 10. Stimulators and inhibitors of successive job interviews. 11. Examples of personality tests and analytical thinking tests.12. Features of the leaders of the future and shaping employee involvement.13. Time management - a way to increase work efficiency. 14. Causes of occupational burnout - prevention.

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	group presentation and self-presentation	70.0%	50.0%
	essay	70.0%	50.0%

Recommended reading	Basic literature	W. Daniecki, Talenty w firmie, czyli jak rekrutować i motywować najlepszych, PWN. Warszawa 2015. A. Miś, Zarządzanie talentami w polskich organizacjach, Wolters Kluwer 2020. P. Kutnyj, Sztuka autoprezentacji i wystąpień publicznych. Na żywo i online, PWN, Warszawa 2021 M. Miller, Przyciąganie talentów, MT Biznes, Warszawa 2020. D. Carnegie, Jak stać się doskonałym mówcą i rozmówcą, Wydawnictwo Studio EMKA, 2012. A. Więcka, Jak mówić o sobie dobrze, Wydawnictwo Zwierciadło, Warszawa 2020. M. Rusinek, A. Załazińska, Jak się dogadać, czyli retoryka codzienna, Wydawnictwo Znak, Kraków 2018.
	Supplementary literature	O. Fox Cabane, Mit charyzmy, Dom Wydawniczy REBIS, Poznań 2016. M. Oczkoś, Sztuka mówienia bez bełkotania i faflunienia, Wydawnictwo RM, 2015.
	eResources addresses	Uzupełniające Adresy na platformie eNauczanie: Autoprezentacja, poznanie i zarządzanie talentami oraz umiejętnościami zawodowymi (PG_00066595), W, ogólnoakademicki, humanistyczno-społeczny, sem. letni 24/25 - Moodle ID: 44131 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=44131

Example issues/ example questions/ tasks being completed	authentic leadership, charismatic leadership, servant leadership, personalistic leadership, remote leadership, health and safety as pillars of employee potential management, self-management over time as a way to increase the leader's work efficiency
Work placement	Not applicable

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